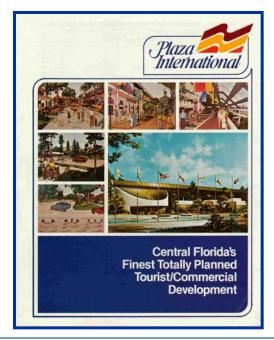


Strategic Planning Group, Inc. provides a wide range of professional services related to recreation and tourism development. These services are available for both public and private sector entities and are designed to meet a wide range of needs and include:

- Development and Marketing Strategies
- Development Cost Forecasts
- Financial Feasibility
- Impact Analysis
- Market Evaluation/Analysis
- Market Feasibility
- Price/Admissions Structuring
- Pro-Forma Financial Analysis
- Site Selection/Analysis
- Utilization Analysis
- Visitor Profiles-Projections

SPG professionals have an established track record and experience base as a result of numerous studies and consulting assignments in the following recreational land uses:

- Community and State Parks
- Convention Centers
- Entertainment Facilities
- Golf Courses-Municipal and Private
- Hotels/Motels and Conference Centers
- Marinas
- Residential/Commercial Resort Communities
- Resort Complexes
- Sports Facilities
- Theme Parks





Broward County Convention Center

REPRESENTATIVE PROJECT EXPERIENCE:

- 1997 Atlantic Olympic Games
- ABC Attractions-Silver Springs
- Alachua County Municipal Golf
- Clay County Recreation and Open Space Plan
- Conyer GA Horse Park
- Daytona Beach Shores Recreation and Open Space Plan
- Fort Lauderdale/Broward County Convention Center
- Indiana Department of Interior-Indiana Dunes State Park Lodge
- Jacksonville Beach Parks and Open Space Element
- Lake Michigan Marina Development Commission
- Lake Seminole Concessionaire Study
- Marineland-Florida
- Melbourne Civic Auditorium Feasibility Study
- Oconee, GA Recreation Plan
- Panama City Tourism Development Plan
- PGA Tour-Hall of Fame
- Plaza International-Orlando
- Polk County Recreation and Open Space Plan
- Rouse Company- Jacksonville Landing
- San Destin Marina-Bos Corporation
- Sand Lake Resort Hotel-Orlando
- Sawgrass Resort Acquisition-Arvida Corporation
- Territory of Guam Recreation and Open Space Plan
- Tourism Development Strategy- St. Augustine, Florida
- Vilano Beach Hotel-Conference Center
- Virgin Island Recreation and Open Space Plan
- Virgin Islands Economic Development Plan
- Visions Program Jacksonville Beach, Florida
- Visions Programs-St.Augustine,
- Walton County TDC Economic Impact Study